

# Camel Package Upgrade



Coming 3/5/18!

# 1st Quarter 2018 Hot Topics



## Vibe Fusion and Tropical DTS 1/22 & 4/30



## VUSE Ciro Expansion DTS 3/5 & 4/30



Allison Wholesale

## Direct Mail Activities



January 2018

In Home: DM - 1/15, 1/25  
BB DM - 2x monthly  
Quantity: DM - 100-150K  
BB DM based on # of claims

DM: ciro kit for \$1  
BB DM: \$10 off 1 kit, \$5 off 1 pack tanks, \$6.50 off ciro cartridges, ciro kit for \$1, ciro kit for \$6.99

February 2018

Bounce Back DM  
BB DM based on # of claims on web

BB DM: \$10 off 1 kit, \$5 off 1 pack tanks, \$6.50 off ciro cartridges, ciro kit for \$1, ciro kit for \$6.99

March 2018

Bounce Back DM  
BB DM based on # of claims on web

BB DM: \$10 off 1 kit, \$5 off 1 pack tanks, \$6.50 off ciro cartridges, ciro kit for \$1, ciro kit for \$6.99



January 2018

In Home: Weekly  
Quantity: 50k-150K  
Platinum - 1.5-2M

Single pack offers range from \$1 off 1 pack - \$2.00 off 1 pack; multi-pack offer \$4 off 2 packs, Carton offer \$3 off 1 Carton

February 2018

In Home: Weekly  
Quantity: 50k-150k  
November Regular - 2.5-3M

Single pack offers range from \$1 off 1 pack - \$2.00 off 1 pack; multi-pack offer \$4 off 2 packs, Carton offer \$3 off 1 Carton

March 2018

In Home: Weekly  
Quantity: 50k-150k

Single pack offers range from \$1 off 1 pack - \$2.00 off 1 pack; multi-pack offer \$4 off 2 packs, Carton offer \$3 off 1 Carton

## Newport Platinum Awareness



VISIT BRAND WEBSITES FOR VALUABLE BRAND

INFORMATION & COUPONS

[www.Newport-pleasure.com](http://www.Newport-pleasure.com)

[www.camel.com](http://www.camel.com)

[www.pallmallusa.com](http://www.pallmallusa.com)

[www.mygrizzly.com](http://www.mygrizzly.com)

[www.vusevapor.com](http://www.vusevapor.com)

[www.nascigs.com](http://www.nascigs.com)

2017 CONTRACTED BRANDS	
<b>COMBUSTIBLE STYLES</b>	<b>CAMEL SNUS</b>
NEWPORT MENTHOL BX	CAMEL SNUS FROST
NEWPORT MENTHOL 100 BX	CAMEL SNUS FROST LARGE
NEWPORT MENTHOL GOLD BX	CAMEL SNUS MELLOW
NEWPORT MENTHOL GOLD 100 BX	CAMEL SNUS WINTER CHILL
NEWPORT NON MENTHOL RED BX	CAMEL SNUS MINT
NEWPORT NON MENTHOL RED 100 BX	
NEWPORT NON MENTHOL GOLD BX	<b>GRIZZLY</b>
NEWPORT NON MENTHOL GOLD 100 BX	GRIZZLY FINE CUT NATURAL
NEWPORT PLATINUM BLUE BX	GRIZZLY LONG CUT WINTERGREEN
NEWPORT PLATINUM BLUE 100	GRIZZLY LONG CUT STRAIGHT
NEWPORT PLATINUM BX	GRIZZLY FINE CUT WINTERGREEN
NEWPORT PLATINUM 100	GRIZZLY LONG CUT MINT
NEWPORT PLATINUM 100	GRIZZLY SNUFF
CAMEL FILTER BX	GRIZZLY EXTRA LONG CUT NATURAL
CAMEL BLUE BX	GRIZZLY LONG CUT NATURAL
CAMEL CRUSH BX	GRIZZLY WIDE CUT WINTERGREEN
CAMEL CRUSH MENTHOL BX	GRIZZLY WINTERGREEN POUCH
CAMEL CRUSH MENTHOL SILVER BX	GRIZZLY STRAIGHT POUCH
CAMEL 99 BX	GRIZZLY MINT POUCH
CAMEL BLUE 99 BX	GRIZZLY SNUFF POUCH
CAMEL TURKISH ROYAL	GRIZZLY DARK LC WINTERGREEN
CAMEL TURKISH GOLD	GRIZZLY DARK WINTERGREEN POUCH
CAMEL TURKISH SILVER	GRIZZLY DARK LONG CUT MINT
CAMEL TURKISH MEN JADE	*NEW GRIZZLY DARK SELECT
CAMEL TURKISH MEN JADE SILVER	
PALL MALL RED KING BX	
PALL MALL RED 100 BX	<b>VUSE</b>
PALL MALL BLUE KING BX	VUSE ORIGINAL SOLO
PALL MALL BLUE 100 BX	VUSE ORIGINAL CARTRIDGES
PALL MALL ORANGE KING BX	VUSE MENTHOL CARTRIDGES
PALL MALL ORANGE 100 BX	VUSE BERRY CARTRIDGES
PALL MALL MENTHOL KING BX	VUSE MINT CARTRIDGES
PALL MALL MENTHOL 100 BX	VUSE CHAI CARTRIDGE S
PALL MALL MENTHOL BLACK KING BX	VUSE CREMA CARTRIDGES
PALL MALL MENTHOL BLACK 100 BX	*NEW VUSE NECTAR & MELON CART
PALL MALL MENTHOL WHITE KING BX	<b>VUSE VIBE</b>
PALL MALL MENTHOL WHITE 100 BX	VIBE KITS
PALL MALL MENTHOL SILVER BX	VIBE ORIGINAL TANKS
PALL MALL MENTHOL SILVER 100	VIBE MENTHOL TANKS
	VIBE NECTAR TANKS
<b>NATURAL AMERICAN SPIRITS</b>	VIBE MELON TANKS
NAS FB BLUE	VIBE MINT TANKS
NAS MLW MELLOW	
NAS FB ORGANIC TURQUOISE	
NAS MLW ORGANIC GOLD	
NAS FB MENTHOL DARK GREEN	
NAS MLW MENTHOL GREEN	
NAS PERIQUE BLACK	

MARKET BASKET - CIGARETTE \$11.80, MOIST \$8.23, SNUS \$8.52  
DO NOT LOSE ADDITIONAL PROFITS BY BEING OUT OF STOCK